

# Alleged LUCKY BIRTHSTONE RINGS--Solid Sterling Silver

It is an old custom to wear the stone for your own Birth Month for LUCK. It has been claimed that the wearing of a Birth Stone Ring would bring Luck, Success, and Happiness. We have given below pretty verses that have been written regarding these rings but we make claims that these rings are LUCKY and sell only as Guaranteed written regarding these rings but we make claims that these rings are LUCKY and sell only as Guaranteed (GENUINE STERLING SILVER RINgs set with elever imitations of the Genuine Stones for each month. These rings come in sizes 4, 5, 6, 7, 8, 9 and 10. Give Birth Date when ordering.

# FREE with Each Ring -- Sign of Your Birth Date



# January-Garnet

If you in January born, The lucky GARNET should be worn; It will insure your constancy, Good fortune and fidelity.

No. 81—Price only .........\$1.00



# February-Amethyst

Who in February open eyes
Shall be happy, healthy and wise;
From worry free, and free from
care.
If they the AMETHYST will wear.

No. 82-Price only .....\$1.00



### March-Bloodstone

The March born certainly will find Much courage and much peace of

mind,
In time of need be firm and brave,
Should wear a BLOODSTONE to
the grave.

No. 83-Price only ..........\$1.00



# April-Diamond

The sparkling DIAMOND should adorn
The hand of her in April born.
And she will be so pure and sweet.
Her life's love will she surely meet.

No. 84-Price only .........\$1.00



# May-Emerald

Who comes in May unto this earth, The of birth. wear, your stone It keeps you lucky all your life, For you no evil, for you no strife,

No. 85-Price only .....\$1.00



# June-Pearl

June born the PEARL wear all your years.
This gem the eyes keeps free from tears.
And with this ring upon your hand
Can health and luck and peace
command.

No. 86-Price only ......\$1.00



# July-Ruby

July's child have Good Luck linger. The RUBY wear on your finger, Thus you keep exempt and free From all doubts and anxiety.

No. 87-Price only .....\$1.00



# August-Sardonyx

BARDONYX, gem of happiness, Good fortune all your life to bless, The August born without this

stone "Tis said must live unloved alone.

No. 88-Price only ......\$1.00



# September—Sapphire

The SAPPHIRE worn upon the hand.

If September's child would com-

mand Good luck and wealth and peace of mind, And every happiness to find,

No. 89-Price only . . . . . . . . . . . . \$1.00



# October-Opal

October's children born for wee, And Life's misfortunes they must know;
But on their hand an OPAL place,
Good Luck will meet them face
to face.

No. 90—Price only . . . . . . . . . . . . \$1.00



# November-Topaz

Who claims November month of birth, And makes her home upon this earth,
Should wear a TOPAZ all her life,
To be a loved and happy wife.

No. 91—Price only . . . . . . . . \$1.00



# December—Turquoise

December born are sure to be Unharm'd by ills and misery. Place on your hand a TURQUOISE blue. Success will meet you if you do

No. 92—Price only ......\$1.00

Don't Fail to Give Size When Ordering 1 2 3 4 5 6 7 8 9 10 11 12 13 How to Find Finger Size

Take a narrow ship of paper of string and wrap it snusly around the largest part of the finger. Then cut off so that the ends just meet. Place one end of paper or string at point 3 on scale at left. Then read figure at the other end, which is your RING size. If your size falls between two numbers, order ½ size larger than smaller number.

# SWEET GEORGIA BROWN FACE POWDER

Wonderful, New Face Powder Lightens Appearance in 10 Seconds



After Using Look at her beautiful Bright Skin. Sweet Georgia Brown Face Powder did it.

# Have Light Looking Skin

The best way to lighten the appearance of your Skin is to use Sweet Georgia Brown FACE POWDER. It works almost like magic and makes Skin appear Brighter.

# NOTICE

Women and girls of the tan and dark types of beauty should not use ordinary Face Powder. They should insist on Sweet Georgia Brown because it is specially compounded to beautify these complexions.

# WARNING

Don't be fooled and ruin your skin by using CHEAP Face Powder. Make your face your fortune - pay 50c for Sweet Georgia Brown and get

### Takes on Your Skin

ARISTOCRATIC BROWN Lightens brown and tan skins to beautiful golden tint. SUN-TAN

For the outdoor girl.

DEEP PINK Gives deep pink clear complexion.

# BEAUTY GUIDE A Shade for Every Skin

HI-TAN For light tan complexions.

FLESH Gives skin a dainty pink color.

# Very Highly Perfumed

TANTALIZING DARK
BROWN
Brightens dark complexions instantly. Best for very dark skins.

For the brunette and Spanish types

Brightens dark skins to red shade

LOOK FOR THE SWEET GEORGIA BROWN GIRL ON EVERY PACKAGE

# SWEET GEORGIA BROWN VANISHING CREAM



and the BEAUTIFIES THE

Always Use Before Powdering

Vanishing Cream acts as a foundation for Face Powder to cling to. Face Powder will stick better and not blow off easily. Your Skin takes on a Soft, Velvety, Bright Appearance.

# Disappears Like Magic

Pat a little on Face, Neck, Arms and Hands. Disappears in one minute, sinking into the Skin. Adds New Beauty to the complexion. Also leaves the Skin sweetly perfumed.

# No Grease - No Oil

Vanishing Cream is wonderful. Vanishes into the skin. Prevents oily skin and shiny nose. Your Face is your Fortune. Keep it Lovely. Don't take chances with cheap goods. Insist on Sweet Georgia Brown VANISHING CREAM. Order Yours Now.

MADE SPECIALLY TO BRIGHTEN DARK AND TAN COMPLEXIONS





# Sweet Georgia Brown COCOANUT OIL SHAMPOO



# SWEET GEORGIA BROWN HAIR DRESSING POMADE

Slicks the Hair Straight—Does It In 1 Minute

HAIR THAT WINS

**Have Well Dressed** Good-to-Look-at HAIR

# **MEN AND BOYS**

Make that rough, tough, unruly hair lay down straight. Use Hair Dressing Pomade. Keep your hair slick and get the prettiest girls to go out with you.



# ROUGH HAIR

Neglected hair looks bad. Don't allow your hair to look like this. Tame bad hair in place.

SLICKS THE HAIR IN PLACE

HARSH HAIR LAID STRAIGHT

LEAVES HAIR SMELLING SWEET



FOR MEN AND WOMEN

SLICK HAIR Look how nand-

some he looks now. Hair slick, glossy

and straight look-

ing. He used Sweet

Georgia Brown Hair Dressing Pomade.

ACTORS AND **ACTRESSES** USE IT

HIGHLY PERFUMED

LONG PRETTY HAIR



# Ladies - Make Bad Hair Look Good

Sweet Georgia Brown Hair Dressing Pomade beautifies the harshest, stubbiest, dried out, crimpy hair and makes it easy to be combed out straight.

# Sweet Georgia Brown Magic Pink Lovin' Cream

# Brightens Skin in 1 Minute—No Rouge Required Gives Beautiful Pink Complexion Without Use of Rouge

Look Pretty

Right before your very eyes Magic Pink Lovin' Cream brightens your skin in one minute. You wouldn't believe it if you didn't see it.

# Our Great Discovery

Our chemist worked day and night for years before perfecting the formula. It cost us lots of money to find out how to make this cream but it was worth it.

# Absorbed Instantly

Pat hand over skin. Disappears like magic, leaving bright, pink complexion.

No Grease—No Oil—No Pain —No Stain

# Special Instructions

Pat on skin with finger tips. Vanishes away like magic. If your skin is light use a little. If dark use more. Just apply until you get the shade desired. No waiting. You look beautiful instantly.



# Your Skin

Pretty skin makes a pretty face. Take care of your complexion. Keep it clear, fresh and young looking. Nourish it with Magic Pink Lovin' Cream.

# Neck and Hands

Don't forget these, too.
Nothing looks worse
than bright face and
dark neck and hands.
Magic Pink Lovin'
Cream will do the work
in one minute.

# Smells So Sweet

Soft, creamy and fluffy. Removes oil and grease from skin. Keeps it bright and as soft as velvet.

> Famous for Quick Results

# Help Dark Skin to Look Light

Your face is the best part of your body. Everyone sees it. Keep it attractive, clear and healthy. Gain the skin that will make friends and strangers notice how beautiful it is. Use Magic Pink Lovin' Cream every day.



Pretty Jar-Price Only 50c

**LOOK 10 YEARS YOUNGER** 

IN ONE MINUTE GIVES

YOU THAT BEAUTIFUL

LIGHT CLEAR COMPLEXION

# LIGHT SKIN MAKES YOU BEAUTIFUL HUNDREDS OF THOUSANDS SOLD — IT MUST BE GOOD

# Sweet Georgia Brown SKIN BLEACH CREAM

LIGHTENS and BLEACHES DARK, ROUGH BAD SKIN



# 1-MISERY

Her skin is dark, muddy, and blotchy. She feels low-down and blue. Ashamed to go places because of her BAD skin.

# 2-HOPE

She tries Sweet Georgia Brown SKIN BLEACH CREAM. The promise of happiness is just around the corner.

# 3-HAPPINESS

Isn't her skin beautiful, clear, soft and light looking? Thanks to Sweet Georgia Brown SKIN BLEACH CREAM.

# APPLY EVERY

Just what you have been waiting for. QUICK WAY to lighter, more beautiful skin.

# ARE YOU FEELING BLUE?

Is a dark, muddy skin making you feel sad and worried? Are you being neglected by those who love you because of your blotchy complexion? Do not be discouraged any longer.

# BLEACH YOUR SKIN TO NEW BEAUTY

HAVE LIGHT, SOFT, PRETTY, SMOOTH SKIN

INSIST ON SWEET GEORGIA BROWN

# Skin Bleach Cream

# MAGNET OF ROMANCE

Many men are attracted to a light, soft, clear skin like needles to a horseshoe magnet.

### WIN IN LOVE

Nature gave women beautiful skin to attract her mate. Do not cross nature. Get a jar of Sweet Georgia Brown SKIN BLEACH CREAM and invite romance, love, and popularity.

# KEEP YOUR SKIN LOOKING PRETTY

HAVE THE SKIN ALL MEN LOVE

JUST PUT IT ON AND GO TO SLEEP

QUICK, EASY, SAFE PRETTY OPAL JAR 50C

DIRECTIONS ON JAR







**TEETH MORE BEAUTIFUL** THAN PEARLS

Men, Women, and Children Should Use This Tooth Powder for Clean Teeth and Sweet Breath



Pearly White TOOTH POWDER

CLEANS TEETH AND GUMS POLISHES GOLD IN MOUTH HELPS SWEETEN BREATH

PRICE 35c



# SMILE THAT WINS

But your smile cannot be pretty if your teeth are dull and yellow. Keep them clean and brilliantly white. Use Sweet Georgia Brown Pearly White Tooth Powder.

# USE POWDER

Clean your teeth like the Dentist does. Do not take chances in getting tooth-ache or having teeth pulled out because of neglect.

# BRUSH TEETH

Every morning and evening with Sweet Georgia Brown Pearly White Tooth

LEAVES GOOD TASTE IN MOUTH



BUY A NEW TOOTH BRUSH NOW

Throw away your old soggy TOOTH BRUSH. Get a new one. Brush PRICE your teeth every morning and remove stain from food and tobacco. ONLY

THE BELLES OF THE TOWN USE SWEET GEORGIA BROWN

# SWEET GEORGIA BROWN ROLLING MASSAGE CREAM



Bumps Pimples Blotche

PRETTY PINK

Massage Into the Skin

Dip your fingers in the jar. Take out a little cream. Massage into the skin with finger-tips, Rub round and round. Don't be afraid to rub hard.

## See Cream Work

Here's a Sensational Cream. You follow its action with your eyes. Here's a Cream you can SEE work. Rolls in and Rolls out again. Brings rolls of Black Dirt off the skin. Improve your complexion by daily use of Sweet Georgia Brown ROLLING MASSAGE CREAM.

# A Dark Skin Needs This Treatment

Blackheads, Pimples, Oily, Dark Skin can spoil the most beautiful face. Sallow, Blotchy, Dark Skin is often caused by dust and dirt getting into the Pores. That's the time you need this Sweet Georgia Brown ROLLING MASSAGE CREAM Treatment. Buy a jar today.

USE IT EVERY DAY

MEN-Use It After Shaving

Price Only



ALWAYS USE SWEET GEORGIA BROWN BEAUTY PRODUCTS





VALMOR PRODUCTS CO., 2241 INDIANA AVE., CHICAGO, ILL., U. S. A.



LIFETIME

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

# SWEET GEORGIA BROWN PRESSING OIL

# Hair Becomes Straighter, Smooth and Glossy There's one real way to dress long hair. That is by applying Sweet Georgia Brown Pressing Oil and gently stroking the hair with a hot comb. No disagreeable odor here. Just smooth, beautiful straight hair that everyone admires.

Insist on Sweet Georgia Brown

Directions on Can

# **Good News to Millions of Women**

Many women are happy now because they can dress their Hair in most becoming style with the help of Sweet Georgia Brown Pressing Oil.

### QUICK-EASY-SAFE

Sweet Georgia Brown Pressing Oil does the work quickly and easily without burning the ends of hair. No trouble or bother. A pleasure to use. Order a can today and your Hair Dressing troubles should be gone forever.

**SMELLS GOOD ON THE HAIR** 



# Sweet Georgia Brown Hair Pressing Cap



Tie Cap on Head Like This

After Using Hair Looks Better

# Throw Away Old Stocking Caps

Get a smart looking Sweet Georgia Brown Hair Pressing Cap and help keep your Hair Smooth, Straight, and Well Dressed, while you sleep or rest.

PRICE ONLY 50C

Fits Head Like a Glove— Presses Hair in Place

# Trains Hair to Lay Straight

The secret is out! Here's the way many actors and actresses keep their Hair looking like patent leather. Use it yourself. Get the Quick Results you are looking for.

## -FOR MEN AND WOMEN-

Just before getting into bed, slip on a Sweet Georgia Brown Hair Pressing Cap. While asleep your Hair stays smooth and in place.

### **Directions**

Put Sweet Georgia Brown Hair Dressing Pomade on your Hair. Then brush Hair in place and put CAP on head for 20 minutes.





Be Sweet and Dainty This Easy Way
Just pat on a few drops of NO-ODOR LIQUID with the
handy sponge that comes with each bottle. Quick as a
flash, it helps remove all offensive odors from under

arms, body, and feet. Keep sweet as a honeysuckle.

Perspiration causes Body Odor which is unpleasant and harms your clothes. The smart thing to do is to be rid of Body Odor. Dab on a few drops of Sweet Georgia Brown NO-ODOR LIQUID before going to work, parties, churches or picnics.



SAFE Use No-Odor Liquid and Keep Sweet

DON'T LOSE in LOVE because BODY ODOR SMELL SWEET AND ATTRACT LOVE

THRILL THE TOWN — USE SWEET GEORGIA BROWN

LIQUID

Sweet

Georgia Brown

# Sweet Georgia Brown White Rose Hand Lotion



KEEP YOUR HANDS SOFT, SMOOTH AND PRETTY

Don't Have Dark, Rough, Red, **Chapped Hands** 

# POUR ON HANDS

Use after housework, after washing dishes, after scrubbing floors, after washing clothes, after washing hands. Keep your hands soft and pretty.

### DO NOT NEGLECT HANDS

Most people take care of the face and forget their hands. A light face and dark hands look bad. Take care of your hands NOW.

# FOR MEN AND WOMEN

Soothes chapped, dark hands. Highly perfumed. Smells good in the bottle and good on the skin.

Rough Hands Smooth Hands



Soft as Velvet

PRICE 350

Beautiful Bottle



# Sweet Georgia Brown Nail Polish Outfit

# HAVE BEAUTIFUL FINGER NAILS

ATTRACT the men folks' attention with pretty Nails. Sweet Georgia Brown NAIL POLISH comes in just the right shade to make the darker type of Hands look more beautiful.



# **BE UP-TO-DATE**

Don't be old-timey. Have those high-class Society Hands.

# **EASY TO APPLY**

Handy brush comes with each bottle. Just brush on. Your Hands take on new beauty.

Two Bottles **Polish and Remover** 

COMPLETE DJG





Ruby

BE GOOD TO YOURSELF - BUY OUR HIGH QUALITY PRODUCTS



Keep Hair in Growing Condition

Here's the first step to Hair Beauty. Keep your hair healthy, clean and sweet with the help of Pine Tar. That's what Grandma and Grandpa used. Order a Bottle NOW.

50c **FANCY BOTTLE** 

VALMOR PRODUCTS COMPANY

CHICAGO, ILLINOIS

# OIL OF TAR HAIR DRESSING

# KEEP YOUR HAIR IN SHAPE TO GROW

Keeps hair smooth and slick. Lubricates the scalp. Double Action-saves time and

# Adds Life and Luster to Dry Hair

Oil of Tar is as good as a medicine for sickly hair. If you have dandruff, itching scalp, hard to manage, dry, rough hair, be sure to massage it in.

Use Morning and Night Keeps every Hair in place. Tame your Hair and wear it just the way you want it.

ONLY

DRESSING AIDS NATURE IN GROWING · KEEPS THE HAIR IN PLACE PRICE PRETTY Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

CAN

**VALMOR HAIR SLICKER OIL | VALMOR QUININE HAIR TONIC** 



Pour a Few Drops on Brush Slick Hair in Place

FOR MEN AND WOMEN



# **PRICE ONLY 35c**

Use HAIR OIL like many Spaniards do. Not a kink in their Hair. Say goodbye to Bad Stringy, hard-to-manage Hair. Help your Hair to look slick and Lay Straight. Get this VALMOR Hair Slicker Oil NOW.



Don't Lose Hair **Through Neglect** 

SPRINKLE ON HAIR RUB INTO SCALP

# Hair Beauty

Don't lose Hair because of improper care. Do all you can to keep your Hair long, handsome, and good to look at.

### Use

VALMOR Hair Tonic morning and evening before combing Hair.

# Rub

Well into Hair and Scalp with finger-tips.

# Highly Perfumed

Keeps Hair smelling sweet. Perfume lasts for hours.

FRENCH TYPE FORMULA





Sprinkler



PRICE ONLY 50c

# "VALMOR" PEROXIDE NIGHT CREAM



# Works While You Sleep-Beautify Your Skin

# DON'T WASH FACE AT NIGHT

Washing is all right in the morning but not at night. It ruins the skin. Remove powder, rouge, dust and dirt with "Valmor" Peroxide Night Cream.

Your skin gets tired just like you do. "Valmor" Peroxide Night Cream soothes your tired skin. Wake up in the morning with refreshed skin.

Just follow directions on back of jar. For double strength bleaching use "Valmor" Peroxide Night Cream together with Sweet Georgia Brown Skin Bleach Cream.



Modernistic Jar-Price Only 50c

# "VALMOR" LEMON VANISHING CREAM



Pretty Jar-Price Only 50c

Lemons have been used by thousands of women for whitening the skin. By our spe-cial process we have compounded Lemon Oil into this Cream.

# CHARMING

Have beautiful, clear, charming skin. Use "Valmor" Lemon Vanishing Cream.

## LEADING ACTRESSES

Our most beautiful American actresses use Lemons on the skin. "Valmor" Lemon Vanishing Cream is 10 times better.

# WRINKLES (Old Age)

Wrinkles often make you look ten years older. Try massaging away these lines of age with Valmor Lemon Vanishing Cream.

# SOFT AND CREAMY

So nice, smooth, soft and fluffy. Beautiful Lemon yellow color. Smells sweet, just like fresh lemons. It feels so good on the skin.

KEEP YOURSELF YOUNG - AT 40 LOOK 20 - AT 60 LOOK 40

# "Valmor" Cream of Lemon and Witch Hazel Lotion

No More Oily Skin No More Rough Skin



**Have Pretty Hands** 

# Bright Skin

Skin of face, neck and hands made soft, smooth and beautiful by daily use of "Valmor" Cream of Lemon and Witch Hazel.

# **Dark Hands**

Most people take care of face and neglect their hands. Light face and dark hands look bad. Don't neglect your hands.

# Chapped Hands

Washing dishes, scrubbing and doing housework just ruin the hands. This wonderful lotion helps the skin and helps the hands to look soft and pretty.

### \$100,000

Would not buy our formula for this wonderful preparation. It took years to discover the secret.



Soothes Chapped Skin Softens and Brightens



**Have Good Looks** 

### Lemons

Rich creamy lotion contains pure Lemon Oil. Everyone knows that Lemons are wonderful as a skin whitener.

# Smells So Good

Everybody is wild about the delightful pure Lemon fragrance. Smells good in the bottle and smells good on the

### Dark Skin

Did not come in a day and will not go away in a day. It is up to you to help nature lighten the skin. Use Lemon and Witch Hazel Lotion every day.

# Rough Oily Skin

Looks bad. Lemon and Witch Hazel cuts the grease. Keeps skin soft as velvet and pretty to look at.

Beautiful Bottle—Price Only 50c "You'll Be Glad You Bought It"

# MEN, WOMEN, CHILDREN SHOULD USE IT

IT'S JUST GRAND FOR THE SKIN

VALMOR SELLS ONLY THE BEST THAT MONEY CAN

# SWEET GEORGIA BROWN ODOR-RID

# The Dainty Deodorant—Stay Sweet All Day

Body Odor Is Terrible-Get Rid of It

# Remove Bad Odors

Delicate snow white cream checks Body Odor quickly. Helps to remove all offensive odor from under arms, from body and feet. Safeguard your feminine daintiness with new secret way of keeping sweet.

# Perspiration

Perspiration causes Body Odor and injures your clothes. Odor-Rid prevents perspiration and keeps the body sweet even in the hottest weather.



BE POPULAR Men Love Women Who Smell Sweet

Wonderful Discovery Keeps You Sweet

# **Everyone Suffers**

Body Odor is natural. We all suffer from it. No one is free from this disagree. able trouble. Use Odor-Rid the natural way to RID the body of all bad odors. All particular people use it.

# Don't Lose Out

Competition is keen today Don't lose out in love and business because of Body Odor.

Apply Every Morning

> Lasts All Day

Directions on Label

> Easy to Use



Pure and **Harmless** 

Guaranteed to Satisfy

Prevents Perspiration

Keeps the **Body Sweet** 

Extra Large Jar-Price Only 50c

# **MEN AND WOMEN**

Both should use it. Many a person lost a good job because of Body Odor. Don't take a risk. Buy Odor-Rid now.

# BUY A JAR TODAY

Rub on before going to work, dances, parties, church, picnics and other public

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

# "VALMOR" BATH SALTS

# Delightful to Use

# Perfumes the Skin

Exquisitely perfumed crystals, sparkling in beauty, leave their perfume on your skin.

# **Keeps Body** Sweet

Perfumes the body with lasting sweetness. Helps to remove all body odor.

# Healthful

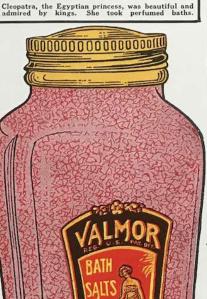
Rich people spend thousands of dollars going to bathing places for their health. You can enjoy the same in your own bath tub.

# Refreshing

Invigorates and refreshes the body. When feeling tired and worn out take a bath with "Valmor" Bath Salts. Enjoy their delightful soothing fragrance.

# **EXQUISITELY PERFUMED**

# TAKE A PERFUMED BATH



Keeps the Body Sweet

# Sparkling

Wonderful, sparkling crystals, just radiant with beauty, hold their mystic fragrance ready to be released in your bath.

# **High Grade**

"Valmor" Bath Salts are the very finest. Don't confuse with cheap goods sold in stores. We sell so many that we can afford to give you \$1.50 quality for only 50c.

# **Pretty Label**

Picture of girl taking bath. She certainly enjoys using "Valmor" Bath Salts.

# Tablespoon

Just one or two tablespoons of "Valmor" Bath Salts added to bath keeps the body sweet all day.

Large Bottle—Price Only 50c

# Four Lovely Odors to Thrill You with Delight

ROSE (Pink)

"MAKE YOUR CHOICE" NARCISSUS (Orange)

JICKEY (Green)

VIOLET (Purple)

HIGH GRADE SWEET LASTING FRENCH TYPE ODORS



Only Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

Liquid Beauty Brown

PARIS GIRL BEAUTY CLAY

HELP YOUR SKIN TO NEW BEAUTY

Clear Up Dark Muddy Skin with This Aid to Beauty

# Skin Pack

Use this Famous, New, French Style Skin Pack. Cover whole face with this Wonder Clay. Drive black dirt and dust off face. Leaves complexion bright, soft and pretty.

# **Directions**

Cover entire face with a thick mask. Just like picture. Leave on for 20 or 30 minutes. Give time to work. Then remove with warm wet towel. Off comes Clay Mask, leaving skin looking beautiful underneath.

# See Your New Beauty

Quick Results-That's what you want. Thousands of beautiful women have used Paris Girl Beauty Clay with satisfaction. Get your jar today.



Price Only 75C

# PARIS GIRL DAY AND NIGHT FACE POWDER

ONE SHADE for DAY-ANOTHER for NIGHT

Attract attention in the day time-Attract attention at night under electric light. Let this new, Double-Duty Face Powder be your secret to a beautiful, soft, velvety, alluring complexion. Well worth the price we ask.

# TWO SHADES IN EVERY BOX

Flesh Combination Flesh for Day-Lavender for Night Hi-Brown Combination Hi-Brown for Day-Hi-Yellow for Night

2 BOXES IN ONE



READ EVERY PAGE IN CATALOG-ORDER EVERYTHING YOU WANT

# SWEET GEORGIA BROWN SKIN TONIC

# WAKES UP LAZY SKIN



# REMOVES GREASE AND OIL

When your Skin gets lazy, the Skin pores stay open. Dirt, dust and grime mix with the body oils and stuff up the pores causing Blackheads, Pimples and Bumps. Use SKIN TONIC to take Grease, Oil and Shine off Skin. Keep your Skin Velvety, Soft and Smooth.

# **TONES UP AND REFRESHES**

Give your Skin a Treatment with SKIN TONIC. First wash face. Next pat on SKIN TONIC. Tones up and Refreshes the Skin. Makes it just lovable to touch.

# SWEET GEORGIA BROWN TURTLE OIL CREAM



# TURTLE OIL IS



SPECIAL FANCY JAR. . . . DUC

Rub Over Crows Feet Around Eyes Wrinkles And Lines

Don't spoil your looks by Too Deep wrinkles around eyes and mouth. Deep lines make folks think you are dead Massage some TURTLE OIL CREAM into Skin. or wrinkles and rough spots. Let the Pure TURTLE OIL in the cream do its Work. Use it according to directions and see the wonderful improvement it makes in your appearance. Order this Wonderful Cream TODAY.

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

# HIGH GRADE SOAPS—Best In The World

# Sweet Georgia Brown Cold Cream Beauty Soap

BIG SELLER

This soap is remarkable for its softening and whitening qualities. Buy a box for im-



Contains Cold Cream

mediate results.

By our secret process we are able to incorporate the Cold Cream. It soothes and heals the skin. Our soap will never irritate.

# Delightfully Perfumed

Leaves your face and body perfumed with its sweet fragrance.

Buy a Box-3 Cakes-Price 75c Per Box

# Dr. Warren's Medicated Skin Soap

# THE WONDER SOAP FOR SKIN AND SCALP

Contains Medicated Oils From Trees

### Deodorizes—Purifies

Do not suffer from Body Odor. Use Dr. Warren's Medicated Soap. Removes obnoxious odors.

## Pimples and Skin Troubles

This WONDER SOAP from trees will aid in relieving Skin Eruptions, Pimples, Blackheads, Itching Scalp, etc.

TRY IT! TEST IT! BUY A BOX!



Price 75c Per Box-3 Cakes

# "Valmor" Lemon Oil Skin Soap



Cleanses and Beautifies

# PURE

Contains pure Italian Lemon Oil from real lemons. Whitens and beautifies the complexion. Does the skin lots of good.

### MILLIONS

Millions of grateful users enjoy the delights of this fine pure soap. It is worth much more but we want to give the public a bargain.

Price 50c Per Box of 3 Cakes

VALMOR SELLS VERY HIGHEST QUALITY SOAPS

# "VALMOR" SHAVING PREPARATIONS

KLEEN-SHAVE SHAVING CREAM **MAKES SHAVING** A PLEASURE



CREAMY SHAVING SOAP GOOD OLD FASHIONED BARBER'S BAR

Rich, Creamy **Lather Softens** Beard

# Men

Here's the SHAVING CREAM you've been watching for. The real HE-MAN Shaving

# Fine Skin

Just notice the fine skin of MEN who use "Valmor" Kleen-Shave Shaving

## Creamy Lather

Rich Creamy Lather in one minute. No waiting. Beard softens quick

# Lubricates

Our SHAVlubricates the beard. Makes the razor

# Guarantee

We guarantee it to give perfect satisfaction.

No Mug Required

Large Tube-Price Only 35c

**ENJOY A** 

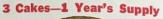
WONDERFUL

SHAVE

N/A

VALMOR PRODUCTS CO

COOL, CLEAN SHAVE





All Three Cakes—Price Only 35c THICK

# LATHER

Thick, white creamy lather makes your skin feel so good.

# EVERY WHISKER

Made tender and easy to cut, right where the razor works.

# PURE

Only purest ingredients go into manufacture of "Valmor" Shaving Soap.

# **ECONOMICAL**

3 large cakes make

# "VALMOR" LILAC VEGETAL LOTION

# FRENCH STYLE AFTER-SHAVE LOTION

# MEN

It's Here Just What You Want

Feels So Good After Shaving

# 200

# Helps **Prevent Bumps**

**Springtime Odor of** Fresh Lilacs

# Lilacs

Everyone loves lilacs. They smell so fresh and fragrant.

# **Barber Shops**

Charge as high as 35c for a little dash of Lilac Vegetal. Save money and use it at home.

### \$10.00

Our 65c bottle is equal to \$10.00 worth at the barber shop.

# After Bath

Also use after the bath. Dash on body. Keeps you sweet.

# Skin Tonic

"Valmor" Lilae Vegetal soothes and tones the skin. Wonderful skin tonic.

# After Shaving

Cuts and scratches that come from shaving may cause pimples. Apply Lilac Vegetal to help prevent this after shaving.

# Tingles

Skin tingles with joy. Beautifies and refreshes the skin.

# Ladies

Use as toilet water after the bath and before dressing. Smells so sweet.

Big Bargain-Only 65c

SWEET, REFRESHING, LASTING FRAGRANCE

GET THE BEST - BUY FROM VALMOR PRODUCTS COMPANY



# "VALMOR" FRENCH PERFUMES

SWEET, LONG LASTING FRAGRANCE

Surrounds You With **Heavenly Sweetness** 

# **Imported**

"Valmor" perfumes are made from Imported French essences. They are triple strength.

# Loud

Do not waste your money on cheap 10c goods that fade away and do not give satisfaction. Buy good loud "Valmor" French perfumes. They have strength and stay on the clothes.

# Thrilling

Many women have told us that men have fallen in love with them because they used "VAL-MOR" Perfume.

# **Favorites**

Women who use our perfume are favorites wherever they go.

**Our Perfume Has** Wonderful **Lasting Fragrance** 

One Drop Lingers All Day

# Women

Surrounds your whole body with a fragrance that attracts admiring at. tention wherever you go.

### Men

Used by men of fashion and business. Put on a little before going out on a date. Buy a bottle for your sweetheart.

# Pretty

Pretty bottle, pretty stopper, pretty box. Put up in latest French style. Looks lovely on your dresser.

Bottle — Smells Good on the Clothing

Smells Good in the

# CHOOSE FROM THESE SIX EXQUISITE ODORS

One Full Ounce Only \$1.00

JICKEY (Big Seller)

Modern French Type.

**NARCISSUS** 

Loud, lasting, sweet, refined odor.
Said to bring Good Luck. Attracts the opposite sex.

Long lasting, will not fade away, dressed women of the best Sixteen times as strong as sold in and London.

HONEYSUCKLE

Favorite perfume of the best dressed women of Chicago, Paris stores.

ROSE Rich, fragrant Oriental Rose.

CAROLINA JASMIN Sweet, delicate and fragrant.

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

# PARIS GIRL DELUXE PERFUMES

BUY A BOTTLE TODAY

YOU CAN'T GO WRONG

4 ODORS TO **CHOOSE FROM** 

### Night Narcisse

This is the genuine BLACK TYPE. Made from the finest imported es-sence. Very popular among men and women of the best society. We sell it all over the world.

# Jickee La France

Everybody loves Jickee La France. Used by belles of North and South. Put a few drops on your handkerchief or clothing. The sweet fragrance of this perfume attracts, et of this perfume attracts at-

## **Xmas Morn**

Latest French creation of our master perfumer. Surrounds you with

### **Passion Flowers**

Oriental type. Attracts attention. Has great appeal. Everyone will admire your wonderful perfume.



Genuine Triple Strength Perfumes

Charming Enchanting Fragrance

Lasts for Days

Pretty Sateen Lined Box

New Creation Made by Our Master Perfumer

1/2 Oz. Only \$1.00 1 Oz. Only \$2.00 2 Sizes

Lovin' Mama Drops of Love

Spanish Type Love Perfume

# **Sweet Georgia Brown Perfumes**



**Jickey** Narcissus

Honeysuckle

White Rose

Its sweet smelling, soothing odor lin-Jockey gers about you like a fascinating dream. Attract attention wherever

Attract

you go.

Draw Your

Loved One

to You

Girls get a sweetheart. Widows,

band. Help your-self in love by smelling sweet.

Thrills with Delight

Some men and women use Lovin' Mama Perfume when they wish to smell sweet and attract the oppo-

# Big ROPS OF LOV Seller

Pretty Bottle-Price Only 50c

KEEP YOURSELF SMELLING SWEET, ATTRACTIVE AND LOVELY

8 Delightful Odors to Select From

Violet

Carnation

Club

Bouquet

Long Lasting Loud

1/2 Oz. in Pretty Box-Only 60c

# LUCKY MO-JO GOOD LUCK PERFUMF

# ATTRACT YOUR LOVED ONE



### HE LOVES HER

Thrilling, enchanting, cap-tivating Oriental fragrance wins many friends for users of this remarkable perfume. Some people use it when they wish to be attracted to the opposite sex or gain favors. Many customers say they have been very pleased and satisfied.

Happy Surprise Awaits You





Wonderful Perfume-Only 50c

# LONG LASTING ODOR

Use on Handkerchief or Clothes - Rub a Few Drops Behind Ears

# WIN YOUR HEART'S DESIRE

Its sweet smelling, soothing odor lingers about you like fascinating dream. Many claim that they have been Lucky in Love through the use of certain perfumes. How, ever, we make no claims to this effect, but sell only as a high grade perfume possess-ing a delightful, long lasting fragrance.

# Sweet Perfume Attracts His Attention



# sweet Georgia Brown HAIR PERFUME

KEEP HAIR SMELLING SWEET ATTRACTS ... AROUSES ... TANTALIZES



HER SECRET She uses Sweet Georgia Brown HAIR divine and adds lustre to make the HAIR look more Beautiful. Order a Bottle Today. See how much more alluring your HAIR becomes. Helps to win in LOVE.

BIG BARGAIN PRETTY BOTTLE

LASTING PERFUME

> Directions Bottle



FOR MEN AND WOMEN

# **GOOD LUCK SACHET LOVELY POWDER**



# **Attract Attention** by Smelling Sweet

Rub Sachet Lovely Powder on your body. Give yourself a chance to win in love by keeping your person fragrantly perfumed with these wonderful, sweet smelling Sachet Powders. You'll be pleased with the delightful fraUSED BY MANY TO WIN IN LOVE



HOW TO USE

Place a little in a bag and tie around neck or rub it on your body each morning. Keeps you sweet all day. Surrounds you with a delightful perfume. Sprinkle in your dresser drawer to keep clothes sweet. While many say that these powders have brought them. Cond Luck brought them Good Luck we do not make these claims but sell only as a delightful, fragrant

grance of these Powders.

Charming Bottle—Only 50c Sachet Powder.

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

BE GLAD TO LEARN A NEW BEAUTY SECRET YOU'LL



BEAUTIFUL BOTTLE PRICE . . . . ONLY 50C



HE JUST CAN'T RESIST HER



UNDER ARMS BEHIND EARS



# HER SKIN SMELLS SO SWEET

There's something about the right kind of PERFUME that brings out the best in a MAN. To get the LOVE you deserve with this little Charm and Love Secret, get a Bottle of Sweet Georgia Brown SKIN PERFUME. Sprinkle a few drops into your bath. Before going out to parties, dates, war or Church affairs rub a little on your body or under the arms and behind the ears. The Fascinating odor that will surround you seems to make your loved one want to cuddle you up in his arms. Get it Today.



PERFUME Mystic Looking

PRICE ONLY .. 35C GENUINE LUCKY MO-JO

TANTALIZES and ATTRACTS This is the original LUCKY MO-JO PERFUME-GENU-INE, Strong, Long Lasting, LOUD, Sweet Odor, A few drops will last all day. This PERFUME makes a Great Hit everywhere. Many cus-tomers tell us it's the kind of tomers tell us it's the kind of PERFUME that Helps them in LOVE and Brings them GOOD LUCK. We make no such claims but offer LUCKY MO-JO PERFUME as a Classy, Fragrant PERFUME. Take our tin and Order a

# Take our tip and Order a Bottle right away. LUCKY MOJO SACHET POWDER



SPRINKLE ON BODY

4 ODORS

NARCISSUS

JOCKEY

CLUB

JICKEY

.

ROSE

MAKES

YOU

SMELL

SWEET

ALL

DAY

AND

NIGHT

PRICE ONLY .... 50c Made from Flower Essences and Precious Oils. A few drops in the Bath will make the Body smell Sweet. Also a little on the Bed Linen gives the room an alluring odor. Drop on clothes and handkerchiefs before going out for pleasure. Some say LUCKY MO-JO TOILET WATER Helps them in LOVE, SUCCESS and HAPPINESS. We make no claims to this effect but sell only as a High-Grade, Long Lasting, Nice TOILET WATER. Really Wonderful—Praised by All who use it.

JOCKEY

CLUB

TOILET

WATER

FAMOUS

PRODUCTS

HICAGO ILI

U.S.A

VERY STRONG—We estimate this door at 1 drop equal to 5 Lbs. Flower, Pigers at 1 lbs in a bag and the around needs a little in a bag and the around needs on Body each morning or borress on Body each Makes you Smell sold day and might. Also surinkle a little day and might. Also surinkle a little seed from the mound of the seed of



VALMOR PRODUCTS CO., 2241 INDIANA AVE., CHICAGO, ILL., U. S. A.



ME

AGAIN Perfume

Price Only ... 25c

KEEP YOUR LOVER

TO YOURSELF

TRUE LOVE

Fancy Bottle 25c

Feel The Charm

Ladies and Girls: - Keep yourself Sweet and Fragrant so that whenever HE Gets Near You He Will Be AT-TRACTED and never want to go away.

TRUE

LOVE

TRUE LOVE PERFUME

The Choice of TRUE Sweethearts

# THRILLING AROUSING

The Oriental Odor of this Perfume seems like a breath from Ancient Egypt or the South Seas. Passionare, Mysterious, Exeifing, it is said to Arouse Sweet Dreams of Romance and LOVE.

Lasting Odor This Enchanting Per-fume is liked real well by the Younger Set and those who like to FEEL YOUNG. Once tried, we

el certain it will be-me Your Favorite. So Hurry, Order your bottle of KISS ME AGAIN Perfume NOW. You'll Be Thrilled When You Get It.

# Perfume

A Mysterious Fragrance that ATTRACTS and



# LUCKY SWEETHEARTS

They are ATTRACTED to each other. The Sweet-Smelling, Southing Odor of LUCKY JICKEY is all about her. This ATTRACTS him and LOVE is in the Air. Many believe they owe their Good Fortune to LUCKY Jickey Perfume.

### STRONG and LOUD

handkerchief or clothes; or a Dab en your Lips and Behind your Ears, sur-rounds you with a Delight-ful Fragrance, making your more alluring. Order your Bottle of LUCKY JICKEY Perfume Today. You'll sure like it.



SWEET

STRONG

GOOD

JUST

FINE

# HUG ME TIGHT Perfume

HELPS DRAW YOUR LOVER TO YOU LIKE A MAGNET



Makes You Smell So Sweet Your Husband or Sweetheart Craves To Hug You Tight.



SWEET AS A KISS

# TRY IT FOR A HAPPY SURPRISE

There's aomething about this ATTRAC-TIVE Odor that seems to make MEN want to Cuddle You up in their arms and Hold you very Tight. For a real theill try this Wonderful Perfume.

# Few Drops Lasts All Night Hug Me Tight Perfur



Har Me Tithi Perune Lawren Franzani and LONG Lastins. It liners around you like a facinating dream and often proven and control proven and often proven and formation proven and formation proven lawren Seminary Standard Seminary Price Only .... 25c

Put a few drops on your handkerchief or clething. See how you ATTRACT. Notice the Admiring glances of the Men Folks' coming Your Way, Many say they like this Pertume best of all. Order a Bottle Teday! VALMOR PRODUCTS CO., 2241 INDIANA AVE., CHICAGO, ILL., U. S. A.

HIS

KISS

WINS

HE LOVES HE

His TRUE LOVE for

and Stronger ever day. When sh

LOVE

Sweet Lasting FRAGRANCE

with Reavenly Sweetness of TRUE LOVE

More STRONG.

# Sweet Georgia Brown **Marvelous Talcum Powder**



# Pretty Can-Price Only 25c

Sprinkle Freely Sprinkle on body, arms, legs, feet. Wonderful for chapped skin. Sprinkle chapped skin. Sprinkle freely after bathing and when perspiring.

# Smell Sweet

Sweet lasting odor is absorbed into skin. It keeps the body smelling sweet.

# French Rouge Compact In a Beautiful Case



# Long Lasting Supply Complete with Mirror and Puff

Sweet Georgia Brown Rouge is best Rouge made. Will not injure the skin. Never be without it. Makes the cheeks look so young, pretty and natural. A shade for every complexion. MEDIUM ORANGE DARK POPPY RASPBERRY





PRICE

# Sweet Georgia Brown Lipstick Price Only 25c

Water proof and kiss proof. Easy to use. Makes alluring, intriguing, lovely lips. Choose the shade you want. DARK LIGHT MEDIUM



# Sweet Georgia Brown **Eyebrow Pencil**

Price Only 25c

Instantly beautifies eyebrows and eyelashes. The lure of sparkling eyes is irresistible. Our eyebrow pencil gives expression to the eyes and makes them appeal. BLACK BROWN

# HIGHLY PERFUMED TALC

FOR

# MEN-WOMEN-BABIES

# Soothes the Skin

Helps chafed, sore skin. Soothes and cools. Delightfully refreshing to the tired

# Picture on Can

Picture of SWEET GEOR-GIA BROWN girl on every can. Our trade mark. Look for this picture. None

# **Buy This Talc with the Loud, Lasting Fragrance**

ASK FOR SWEET GEORGIA BROWN — THEN YOU KNOW IT'S GOOD

# SWEET GEORGIA BROWN BATH O GOOD







from Head to Toe Sweet Women ······

# Feel Charming — Smell Attractive Sweet Perfume Surrounds You

There's a Big Thrill waiting for you when you use Sweet Georgia Brown BATH OIL. Just step into a bath of Sweet Smelling water. It feels so refreshing and smooth. The smeiling water. It feels so refreshing and smooth. The enchanting fragrant odor lingers on your skin and surrounds you with Sweet Perfume for the whole day and night. Don't wait any longer. Treat yourself to a bottle of Sweet Georgia Brown BATH OIL. Try a few drops in your next bath. See how lovely and appealing you feel.

3 ODORS - PINE - ROSE - JICKEY

# Large Fancy Bottle . . . . .



Jickey

BATH

OIL

VALMOR PRODUCTS CO.

weet ueorgia Brown

Dab a Little Under the Arms Attract the Men Inder the Arms Folks' Glances

# **Attract Attention** By Smelling Sweet

You'll just go wild about Lucky Lulu PERFUME, Be popular and Win in Love. Carry it with you wherever you go. Just rub a little behind ears and under arms. It gives off a Highly Sweet Smelling Perfume that everybody loves. Order Now.

3 ODORS TO CHOOSE GOOD LUCK - JOCKEY CLUB ORIENTAL GARDEN

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

SELLER

SWEET LASTING

LOUD



TRIPLE ACTION 1-Beautifies the Hair. 2 - Softens and smooths

3-Helps keep hair in grow ing condition



FOR MEN AND WOMEN



# BE ADMIRED

Have a beautiful head of soft, glossy, brilliant Hair by regu-lar use of VALMOR Triple Action Hair-Strength.

# ENJOY PRETTY HAIR

Do not permit your hair to be rough, crimpy, stubbora and unruly. If you want beautiful hair that is admired by all, you must give your hair proper treatment.

# HOW TO HAVE BEAUTIFUL HAIR

Apply VALMOR Triple Action Hair-Strength to hair and scalp. The medicated oils sink keeping the hair soft and in a condition to help the hair grow. Order a jar NOW.

Directions on Jar

PRETTY JAR PRICE ONLY

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

TRIPLE ACTION

KEEPS HAIR

FT AND SMOOTH

VALMOR PRODUCTS @

# SWEET GEORGIA BROWN BRILLIANT CWEET GEORGIA BROWN **SWEET GEORGIA BROWN** BRILLIANTINE SOLID BRILLIAN



Solia

SOLID BRILLIANTINE For ROUGH Stubborn HAIR

ONLY 35 Den't go around with a frowzy head of HAIR when it is so easy to have Slick, STRAIGHT Looking, Smooth, Black HAIR, Get yourself a jar of SOLID BRILLIANTINE. Specially made to cire your HAIR that Glossy, Slick, Long appearance. Just RUB on HAIR and Scalp, Brush and comb HAIR in place, Ladies and Girls should use to make their HAIR look Natural and Fluffy. Men and Boys should use to give that beautifying Gloss and Lustre to the HAIR that all the Women Folks admire.

KEEP

Adds GLOSS and LUSTRE to the HAIR
Is your HAIR dull and hard to comb STRAIGHT? Then sprinkle
sweet Georgia Brown LIQUID BRILLIANTINE on your Hair Brush
every time you comb your HAIR. In a few seconds your HAIR will
look so GLOSSY, Smooth, Sieke and Soft. It will just GLISTEN
with Natural Beauty, Also use after Straightening
or Pressing HAIR to keep in place.

PRICE 1



Here it ist HAPPY-GO-LUCKY Hair Dressing is just better you want to make standard with the standard was the standard with the standard was the standard HAPPY-GO-LUCKY Hair Beaut HAPPY-GO-LUCKY Hair Libert HAPPY-GO-LUCKY Hair HAPPY-GO-LUCKY Hair HAPPY-GO-LUCKY Hair Dressing Today.

KEEPS HAIR SLICK

LADIES and GIRLS
If you feel Unlucky in LOVE, maybe your HAIR is not as Pretty as you want it. Men

Pretty as you want it. Men LOVE Pretty HAIR. So beau-tify your HAIR with HAPPY-GO-LUCKY Hair Dressing. Just try it now and help yourself to SUCCESS with Pretty HAIR. Many HAPPY-GO-LUCKY Folks helieve they owe their LUCK to HAPPY-GO-LUCKY Hair Dressing offer it only as a High Quality Hair Dressing.

PRICE ONLY

LUBRICATES YOUR SCALP VALMOR PRODUCTS CO., 2241 INDIANA AVE., CHICAGO, ILL., U. S. A.

# "VALMOR" TRIPLE STRENGTH FLAVORS

Everybody Loves Cakes and Pies

Sellers



Delicious Deserts Made at Home

Excels in Flavor and Strength

Your Cooking and Big

TRIPLE STRENGTH

NON-ALCOHOLIC FLAVOR

d is flavor, delicacy and strength ichial true fruit Lemon Flavor. It is constilled for its

# **Economical**

**Triple Strength** 

Flavors Improve

Baking

One 2-oz. bottle of our flavor equal to 6 bottles of flavor bought at store. You get more for your money and you get better quality.

# Wives

The quickest way to a man's heart is through his stomach.

# Hotels

Leading hotels. restaurants, dining cars, now us-ing "Valmor" Fla-

# Praise

Everyone will praise your cooking when you use "Valmor" Triple Strength Flavors.

# 2 OZ., TRIPLE STRENGTH Buy Your Supply from Our Agent

Vanilla35c	Pineapple
Lemon35c	Banana
Orange	Almond35c
Strawberry35c	Black Walnut35c

Big **Bottle** Saves You Money



Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

# "Valmor" Cake Colors |

# U.S. CERTIFIED **PURE FOOD COLORS**



# **Appetizing**

Make tempting dishes at home with our Pure Food Colors.

# Directions

Add drop by drop until you get shade desired.

# Egg Dishes

Save on eggs. Use our Yellow Egg Color in cakes. custards and puddings.

# Cake Icing

Color your cakes yellow, red or green. For pink use just a little of the Red Color.

# 2-Oz. Bottle-Only 30c

**FOUR COLORS** 

Red Color Green Color

PURE FOOD

RED

COLOR

BSOLUTELY HARMLES

U.S. CERTIFIED COLOR

OR CAKES, GANDIES

PUDDINGS.

ICE CREAM, ETC.

E VALMOR HEALT

PRODUCTS CO.

CHICAGO, - U.S.A

Yellow Egg Color **Brown Gravy Color** 

You Can Blend These Colors to Get Any Shade Desired

# "Valmor" Fruit-Smack

**Delicious Soft Drinks** Made in an Instant



Wonderful

Big Seller



Price Only 35c

One Bottle Makes 30 Glasses COOL - REFRESHING

QUENCHES THIRST Pure and Healthful - Serve at Meals Children Love It - Serve at Parties

> FOUR FLAVORS ORANGE

STRAWBERRY LEMON GRAPE

One Teaspoonful Makes One Glass

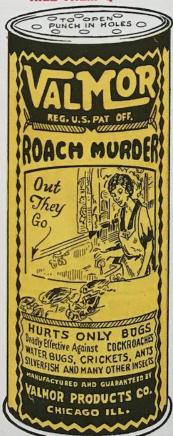






Roaches Spread Disease They Are Filthy

KILL THEM QUICK



# Handy Can, Only 35c

Absolutely Murders and destroys Cockroaches, Water Bugs, Ants, Beetles and similar pests. Roaches carry germs and bring sickness. Do not tolerate them. Sprinkle "Valmor" Roach Murder around the kitchen, bathroom, garbage pail, etc. Clean out these pests. Harmless to humans, cats and dogs, but Sure Death to Roaches.

# "Valmor" Roach Murder | 'Valmor' Bed Bug Murder

**Bed Bugs Are Terrible** Don't Suffer-Buy a Can Now



# Half Pint Can. Only 50c

Sure death to miserable Bed Bugs. Kills 'em quick. Scientists have found out that these insects carry germs and spread disease. Bed Bugs cause untold grief and suffering to human beings. Follow directions on label and rid your home of these pests forever.

# VALMOR KWIK KLEEN DRY CLEANER WORKS FAST

KNOCKS

SAVE MONEY

AND CLOTHES



VALMOR PRODUCTS CO. CHICAGO ILL. U.S.A.

For All

Clothing

A wonderful Safe Cleaner for removing spots from silks, satins, cottons, woolens, fancy laces or other fabrics — for CLEANING Indies, thousand many with coats, but the coats, but the coats, but the coats, but the coats, which is the coats where we have the coats with the coats, but the coats, bu dresses, men's suits, coats, hats, shoes, ties, etc. Off comes dirt, grease and soiled spots in a jiffy.

No Ring—No Stain
Does not leave Ring, Odor, or Stain.
Will not injure the fabric—will not hurt fast colors.

Safe—Won't Explode

NOT INFLAMMABLE—will not
burn—do not take chances with
dangerous gasoline. Play safe—use
VALMOR Dry Cleaner. Easy to use.
Just follow directions on both

PRICE KEEP YOUR CLOTHES CLEAN

EASY TO USE JUST RUB ON SPOT

# **VALMOR ORIENTAL PERFUMED STARCH**

PERFUMES THE CLOTHES

# **Delightful Fragrance**

Just out-this NEW PERFUMED STARCH. Gives clothes a highly perfumed, expensive, sweet smelling odor. Makes those shirts, aprons, dresses, and underwear smell delightfully perfumed and sweet.

# **Helps Abolish Perspiration Odor**

VALMOR Oriental Perfumed Starch is scented with a delightful perfume. Ladies and Men will like this odor. Gives clothes a lasting perfumed fragrance. This helps overcome any disagreeable odor of perspiration.

# Makes Ironing a Pleasure

Use just like ordinary starch but instead of that dry, musty, starchy old-fashioned odor you will be breathing a lovely perfume.

# Laundresses—Attention!

Get a package of VALMOR Perfumed Starch for your next wash.



ONLY THE



# VALMOR RELIABLE OLD INDIAN TONIC



# Do You Feel Weak and Run Down?

Maybe You Need a Tonic

When Indians Felt Sick, they often Brewed Tonic from Herb



# **How Are You Feeling?**

Are you run-down; can't enjoy life? Do you know that Belching, Sour Stomach, Headache, Foul Breath, Coated Tongue, Nausea, Tired Feeling, Loss of Appetite, all may be due to Constipation or Faulty Elimination. Many folks say this Tonic FIXES them right up when they suffer from these TROUBLES.

Try This Treatment
OLD INDIAN SYSTEM TONIC is recommended as a treatment to help you when your troubles come from need of a Laxative. Of course when you suspect Organic trouble call a physician.

Are You Slipping?

Are you losing your grip on life, worrying a lot, finding yourself weak, sick, tired and rundown? This condition is often due to inside poisons attacking the condition is often due to inside institute. poisons attacking the body from inactive bowels. That is the time to take OLD INDIAN SYSTEM TONIC SYSTEM TONIC.

2 SIZES

4-oz. Size....

Large 8-oz. Size.......\$1.00 Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

50c

# TRY A BOTTLE NOW

RELIABLE

VALMOR PRODUCTS CO.

CHICAGO ILL. U.S.A.

OLD INDIAN HERB TEA

# POOR MAN'S FRIEND

Are You Sick and Run Down?

Are you suffering with troubles that result from Consti-Are you such as Sour Stomach, Bad Breath, Pimples, or that Tired, Dragged Down Feeling? OLD INDIAN Herb that I hould help you if you need a good LAXATIVE.





# -LOOK-

At this Big, Strong Indian Chief, said to have never known a sick day. Do as the Indians did. Use Herbs. Full directions furnished.

Directions

PRICE 25c

Use Herbs

RUB ON Back, Legs Arms, Wrists Ankles, Feet

# OLD INDIAN RUBBING OIL

FOR MUSCULAR ACHES AND PAINS

# BACKACHE **NEEDS WARMTH**

Rub in OLD INDIAN RUBBING OIL. Warms and Soothes the Muscles Heat stimulates the flow of blood. Use this RUBBING OIL for Muscular Aches and Pains.

# Soothes the Pain

Rub on Back, Arms, Legs, Wrists, Ankles, or Feet. Feels good as it warms up the sore spots. Promotes healing. OLD INDIAN Rubbing Oil is useful wherever a Liniment is all that is needed.

# Keep a Bottle on Hand

Laborers, Mechanics, Farmers, Garage Hands, Porters, Car-penters, Nurse Maids, Cooks, Laundresses, Men, Women, Children at some time or other might need this RUBBING OIL.

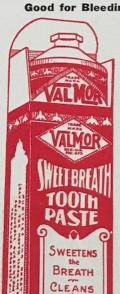
PRICE 35C





# **Keeps the Breath Sweet**

Polishes Gold in the Mouth Good for Bleeding Gums



TEETH

PRESERVES

GUMS

VALMORPRODUCTS CO

TO A STATE OF THE PARTY OF THE

# Pretty Teeth

Foul, yellow, dirty teeth look bad. Have pretty, clean, white teeth and be admired by all.

# Pvorrhea

Causes bleeding gums. Teeth drop out. Don't take chances. Brush gums and teeth to help prevent this trouble.

# Children

Have them use Sweet-Breath Tooth Paste every morning before going to school. Teachers advise brushing the teeth. Start the child early to keep teeth clean.

# Dentist's Formula

Our Tooth Paste made from leading dentist's formula. Cleans and brightens up the teeth.

# Guaranteed

Good pure lovely Tooth Paste. None better Price ......Only 35c made.

# Sweet-Breath TOOTH PASTE | Sweet-Breath MOUTH WASH



Full 6-oz. Bottle Only 50c

Bad breath causes no end of trouble. Causes you to lose out in business and love. You never know whether you have it or not. Your friends will not tell you.

Bad Breath. Cleaning Mouth. Aiding Sore Throat and Colds. Liquor Breath. Tobacco Breath. Bad Teeth Odors.

# Her Bad Breath-She Loses Out

He Leaves With Another Woman

WHEN YOU BUY FROM VALMOR YOU GET THE BEST

# VALMOR WALK-EASY FOOT POWDER

# BRING JOY TO YOUR FEET

# IISE MEDICATED FOOT POWDER

if you suffer from hot, tired, tender, perspiring feet, if you suffer from hot, tired, tender, perspiring feet, in your stockings, or socks, and in your stockings, or socks, and in your try this. Fowder on your teet, and in your shoes, restful to aching, cooling, restful to aching the state of the second of the s t is soothing, cooling, restful to aching feet.

# GET RID OF BAD ODOR

VALMOR Walk-Easy Foot Powder is also mighty fine for ending smelly feet and stopping shoe fric-tion, which is the cause of much FOOT TROUBLE.

### SPRINKLE ON YOUR TOES



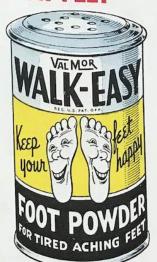
Full Directions on Each Package

DON'T SUFFER - GET A BIG CAN TODAY

# SPRINKLE IN YOUR SHOES



PRICE 35C







PRICE

# ARE YOU SUFFERING?

Are your Feet BAD? Don't go around in misery from sore, hot, tired, aching, misery from sore, hot, tired, aching, swolen Feet. Just apply a little VALMOR Foot Balm, that wonderful, soothing, cooling Cream.

### **EASY TO USE**

Just rub on Feet morning, noon or night. For men, women, and children.

### LIKE A BLESSING TO ALL FEET

o hot miss good times because of Bad set, Get a jar of VALMOR Foot Balm, lick and easy to apply.

DIRECTIONS ON JAR

# Valmor Medicated



Keep Feet Clean and Sweet

# **Bad Feet Odor**

Many people suffer from bad-smelling Feet, and do not know it. Don't take chances. Wash both Feet every night with VALMOR Medicated Foot Soap.

### Removes Perspiration

Sweaty, perspiring Feet often cause Bad Odor. Wash away perspiration with VALMOR Foot Soap.

### Fine Soap

Do not use ordinary Soap for washing Feet. Use this specially made FOOT SOAP.

# Lathers Freely

Works up Big Lather in Deodorizes few seconds. Deodorizes and cleans tired, aching Feet.

# Use at Night

Wash Feet before going to Wash Peer and the day of the day or lates during the day. Order a Big Bar of this Soap today and be delighted.



BIG BAR

Sanitary

Package

VALMOR MEDICINES MADE FROM FINEST RAW MATERIALS

# MADAM JONES' FEMALE TABLETS

# HELP STOP MONTHLY PAINS

MADAM JONES' Female Tablets may be just the thing that will free you from periodic pain. They are intended to give QUICK RELIEF.

# PURE\_SAFE\_PLEASANT

MADAM JONES' Female Tablets contain no mandam dones remain agone contain no narcotics and are pleasant to take. They do not interfere with the natural process of menstruation. Don't go through another miserable Monthly Period. Order a box of MADAM JONES Femile Tablets Right Now.

**FULL DIRECTIONS ON BOX** 

INTENDED FOR QUICK RELIEF AND PREVENTION OF MONTHLY PAIN

### **GOOD NEWS**

Here's mighty good news to thousands of women! Nature intended every woman to be regular, naturally and comfortably. But many of our women folks still suffer every month from painful menstruation. MADAM JONES' Female Tablets may be all you need to change misery into joy. They are intended to prevent pain at Monthly Times.



Price 50c

EASY TO TAKE

# **MADAM JONES' DOUCHE POWDER**



### KEEP DAINTY AND CLEAN GET RID OF BAD ODOR

### THOUSANDS USE IT

Every woman who is particular about her intimate cleanliness and health should make a regular habit of sanitary douching. MILD

# SOOTHING DEODORIZING

MADAM JONES' Douche Powder is recommended as a vaginal douche. It is safe and easy to use. Helps get rid of bad odors. Keep yourself clean by douching regular.

# RECOMMENDED BY TRAINED NURSE

Use MADAM JONES' Douche Powder whenever you need it. Pleasant and refreshing. Soothing to the delicate tissues and membranes. Helps as an inside wash to remove unpleasant secretions and foreign matters that may be causing irritation. Leaves the vaginal area cleaner. MADAM JONES Dougles B. JONES' Douche Powder can also be sprinkled on sanitary napkins to help stop disagreeable odors. Get yourself a package NOW.

PRICE ONLY 50C

- LOOK FOR -

Madam Jones' Name on Every Package

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.



FOR WOMEN OF ALL AGES

BRINGS JOY AND HAPPINESS TO THOUSANDS OF WOMEN

# Are There "Gray Days"

Every Month for You?
When your strength begins to fail, when there are "GRAY DAYS" every month, try taking MADAM JONES' Vegetable Compound. It helps many women to overcome cramps, pains, nervousness due to weakened, run-down condition not caused by any organic or functional disease or disorder. Makes difficult periods more pleasant.

Helps Many Women Regarded as valuable before and after child birth, at the change or whenever you feel nervous and run-down. If your nerves are at edge, if you feel tired, if you feel weak or blue, if you can't eat, if you can't sleep, try a bottle of MADAM JONES' Vegetable Compound. It may be just what you need.

> WHY BE DRAB WHEN YOU CAN SPARKLE

Many men are attracted to women whose skin is clear-whose eyes sparkle-who have good health and a happy nature. If you are not as well as you want to be-if you are missing lots of fun because you do not feel right—that's the time to start taking care of yourself.

# Try One Bottle Now

Don't continue to be weak and suffer needlessly, when all you may need is a bottle of this safe medicine. Order yours NOW.

MADAM JONES

A NAME YOU CAN TRUST

HEALTH IS WEALTH - BUY OUR VALMOR GOOD MEDICINES



DIRECTIONS

1 Tablespoon 3 or 4

**Times Daily** 

Children, 1 Teaspoon

Alcohol 7% Contents 8 Fl. Ozs.

VALMOR PRODUCTS CO.

Large 8 oz. Bottle \$4

Price . . . . ONLY

POISONS Often Enter Blood

Constipation often causes certain Body Poisons to enter the

BLOOD and it is these Poisons that may give you the MISERY. Red Clover Compound has a laxative action. Helps the system get rid of waste matter and helps keep the BLOOD in better condition.

# A Treatment of Mother Nature

This fine medicine may well be called Mother Nature's Treatment. Made from Herbs, Roots, Barks and Leaves steeped in Vats. An old-fashioned Treatment with a good reputation for doing its work well. Don't let your system get run-down, but if it is, you may find Red Clover Compound a BLESSING. Keep a bottle handy.

# Women Love STRONG Men

If you want to keep your bowels open, enjoy better health and attract the opposite sex by your Healthy appearance, we advise trying Red Clover Compound. Order your bottle TODAY.

HERBS, ROOTS, BARKS and LEAVES in this good Medicine

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.



No Bother
You save money, too. A
35c bottle of "Valmor"
CORN KNOCKER will
treat 35 Corns—only 1c
for each corn. So don't
suffer, Keep a bottle
handy and be relieved
from pain of CORNS.

Aching CORNS

Spoil Fun

HELP YOUR KIDNEYS For BACKACHE Due to **BLADDER** Irritation BROKEN SLEEP Do you suffer from Sharp Pains in Back, broken sleep, nervousness, Burn-ing bladder flow, leg pains, loss of pep and other symptoms often caused by ailing KIDNEYS? If you do, lose no time in flushing your KIDNEYS with the help of LITTLE BLUE PILLS. EASY TO TAKE GET YOUR BOX 40 PILLS PRICE ONLY **50c** 

YOUR KIDNEY

Contain millions of tiny filters that keep the Body Poisons out of your Blood. If they can't work because of functional troubles, acids and poisons get into your BLOOD and you troubles, acids and aches. LITTLE BLUE PILLS act as a Stimulant duretic and are intended to help KIDNEYS work right. Order your box today.

Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.

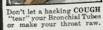
Dance and Wa

Without Pain

WORK



VALMOR



White Pine and



Just try a dose of "Valmor" COUGH SYRUP. It's so pleasant and easy to take.

# GET WORSE

BEFORE THEY

Right away you should get Quick Relief and begin to feel much better. Keep taking 3 times a day.

# FOR MEN, WOMEN AND CHILDREN

When you come down with a COUGH due to Colds, don't neglect it. It may turn into something worse. Have a bottle of "Valmor" COUGH SYRUP handy and use it at first signs of a COUGH. The White Pine Compound and the Eucalyptus tends to relieve the COUGH; soothing raw throat and loosening the congestion. Pleasant and good for the whole family. Order a Bottle Today!



Big 4 Oz. Bottle 50c in Carton—Only

**VALMOR COUGH SYRUP Tastes GOOD** and **SWEET** 

# **COUGHS** due to COLDS Are Often Dangerous

They may lower resistance and render the body more susceptible to disease. Don't take chances when you feel that COUGH coming. Give your COUGH due to COLDS attention.

Special COLD Treatment 1 BOTTLE COUGH SYRUP....50c 1 BOX COLD TABLETS.......35c

BOTH For Only 75c You Save 10c



# Jouble Strength PAIN and COLD CHASE PENETRATES ... STIMULATES

Helps to Draw Out Local Pain and Tight Congestion

WARMS UP SORE SPOTS SOOTHES-EASY TO USE



# **RUB ON SORE THROAT**

# GET AFTER HEAD COLDS

If you are down with a COLD in the HEAD do this right away: Put a little Mentho Vapor Salve up your Nose.

# SOOTHES

It helps sooth the irritated inside skin, helps open the passages and Checks the Sneezing.

# For the Whole Family

To get quick relief drop a little Mentho Vapor Salve into a kettle of hot water and Breathe the Steam Vapors deep into the Nose and Lungs.

# LOOSENS UP Tight COUGHS

The tightest congestion often seems to loosen up and you feel better in a few minutes. Be sure to order a Jar today and keep it handy.



ouvee trength

COPR. 1936 BY

VALMOR PRODUCTS CO CHICAGO, ILLINOIS, U.S.A.



### BEWARE CHEST COLDS

Never neglect a COLD in the Chest or Throat because it may easily turn into something worse.

# **AT NIGHT**

Rub Mentho Vapor Salve on Chest and Throat and cover with Flannel. It goes right to work. Wake up in the morning feeling fine.

# FINE FOR

CHILD'S COLD Mother, there is nothing Mother, there is nothing like Mentho Vapor Salve for your Child's COLD. Remember, Children's COLDS usually go down deep and are therefore dangerous. Apply this Wonderful SALVE to Wonderful SALVE to Chest, Throat, and up the Nose at first signs of a COLD.

used to sell for 50 CUT PRICE





MEDICATED STEAM VAPOR USE FOR HEAD COLD FINE FOR CHILD'S COLD

ARGE GENEROUS JAR IN BEAUTIFUL CARTON—ONLY VALMOR MEDICINES ARE GOOD FOR THE WHOLE FAMILY

# KLEEN-U PILLS—Work Quick—Good Results

# Are You Sick and Run Down?

Are you feeling low? Do you have that heavy, tired, all worn out feeling? Are you suffering from constitution and resulting billiousness, headaches, bad breath?

# Drive Out the Bad

Are you weak and run-down because of poor elimination? Perhaps all you need is to DRIVE OUT the waste matter or BAD STUFF from your bowels.



# Take Care of Yourself

Do you know that very often toxins or poisons caused by constipation could cause you much sickness? This trouble can often be relieved by use of a good laxative.

# For Men-Women-Children

This may be just what you need to take away that dragged down, fagged out feeling caused by constipation. Buy your box of KLEEN-U PILLS now. Full directions on each box.

Large Size-For Only 50c Contains Three Times as Much

DON'T GRIPE **WORKS FINE** 

# **VALMOR TOOTHACHE DROPS**



**DIRECTIONS ON EACH BOX** 



With Applicator

Price Only 30c

HEALTH IS WEALTH - BUY OUR VALMOR GOOD MEDICINES

### VALMOR FAMILY LINIMENT. A REAL BLESSING For Muscular WHEN PAIN **Aches and Pains** STRIKES BACK RUB on SHOULDERS RUB on Backaches Warms Up Sore Need Warmth Spots SOOTHES GO-BY LIKEA TO **HOTHER'S** MISER FINE RUB on KNEES RUBonWRISTS Pour "Valmor" FAMILY se "Valmor" FAMILY LINIMENT in hand and LINIMENT for Muscurub in the spot that feels lar Aches and Pains. Rub sore and aching. Rub into aching Muscles. Warm briskly and get a quick them up. Brings an in-Warm Up. The Heat feels creased supply of Blood to Sore Parts. Feels Good. Good. Soothes and Relieves. amu



# RUB on

# **Rub Sore Parts**

Rub real hard into sprained and sore muscles. Soak a soft cloth handage leg or sprained ankle. Repeat Treatment 3 times a day.

# Warms Up Sore Spots

Just rub it in. Right away that Sore Spot starts warming up and the sentle heat starts the blood soring inside. This relieves the congestion and the pain often just eases off to nothing.

# Working People Need It

Men, Women, Children, Mechansa, Wonen, Children, Mechan-sa, Farners, Day Laborers, Jarage Hands, Luundresses, Jacory Workers, Cooks, Nurse walds, Everybody at some time and the Workers of this Won-derful Family Liniment.



Intended to relieve Muscular Pains and Bruises due to exer-tion or exposure. Easy to use— Just pour a few drops out of Bottle and RUB.

# Soothing-Penetrating

Are You Suffering from Back-aches, Shoulder Pains, Bruises, Sore Muscles, and Aching Arms? Soothe these with "Valmor" FAMILY LINIMENT.

# Keep It Handy

Nobody knows when an accident may happen. A 50c Bottle of "Valmor" LINIMENT may save you a \$5.00 doctor bill. Order a Bottle Today.

# LARGE BOTTLE

In Beautiful Carton . . . .

VALMOR PRODUCTS CO., 2241 INDIANA AVE., CHICAGO, ILL., U. S. A.

for Muscular Aches &

Pains

IMULATIN

Warms 4

Sore Spot

eep a Bottle

Mandy

VALMO

# HIGHEST GRADE BEAUTIFUL EARRINGS



# Dixie Bell Hoop Earrings

Bright Yellow Gold Finish. For Pierced Ears. Fancy engraved and rich looking. Beautiful scroll work. Looks pretty on girls and women. Buy a pair today and at-tract attention wherever you go.

No. J-103E-Price per pair. . . . . . \$1.00



# Sweetheart Girl Hoop Earrings

For Both Pierced and Unpierced Ears. Just look at the For Both Piercea and Unpercea Lars. Just 1008 at the picture. See the beauty of these Hoops, 4 in 1 Step design. Highly polished Rolled Gold Finish. Richly engraved. A Sensation. Attract admiring attention.

No. 108E-Price per pair only . . . \$1.25



# Stylish Hoop Earrings

SOLID GOLD EAR WIRES. For Pierced Ears. Heavy SOLLD GOLD EAR WHEE, For Piercea Ears, Heavy Rolled Gold Plate. Refined and rich looking. High qual-ity—should wear a life time. A bargain at our price. BIG SELLER. A real joy to wear.

No. J-101E-Price per pair . . . . . \$1.75



# New Orleans Girl Hoop Earrings

Bright Yellow Gold Finish. Fancy 3-Way Hoop. Rope design in center. Comes with Ear Button, and can be worn on Pierced or Unpierced Ears. Look beautiful and attractive. Attract the men folks attention.

No. J-104E-Price per pair..... \$1.50



# Dixie Bell 4 in 1 Hoop Earrings

Heavy Bright Yellow Rolled Gold Plate. Look at the picture—See their beauty. Four engraved Hoops. They lingle as you move your head. For pierced and unpierced ears. Sparkling beauty. Get yours now.

No. J-105E-Price per pair . . . . . \$2.25

OUR JEWELRY IS IN GREAT DEMAND.—THOUSANDS SOLD WEEKLY



# Extra Big Oriental Charm Earrings

Very large. Exact size as shown in picture. Bright Yellow Rolled Gold Plate. Highly polished. For pierced or unpierced Ears. You should go wild over these. Looks like \$10.00 value. Bargain at our price.

No. J-106E—Price per pair.....\$2.98

# QUALITY JEWELRY—LATEST STYLES



# FINE SIGNET RING

Get this beautiful ring with your out initial elegantly set in center. Gold Finish Mounting. Worn by Men Women. Give your first or iss initial and size.

No. J-10-Price . . \$1.00



# LADIES' DINNER RING

Fancy Filigree Silver Finish. Set with large Sparkling Diamond Cut Gem in center with 10 Dazzling Brilliants in mounting. Looks like \$100.00 ring. Give size,

No. J-11-Price . .\$1.00



# GENTS' TIFFANY RING

Latest style Gents' ring set with Flashing Deep Red Synthetic RUBY in TIFFANY SETTING. Brightly pol-ished Gold Finish Shank. High class.

No. J-12-Price . . \$1.25



### RICHLY ENGRAVED HOOP EARRINGS

Guranteed Rolled Gold Plate. Should last allfetime. Spiral design makes these Earers very fancy. For Pierced Ears.

No. 107E-Price per pair \$1.75

# WEDDING RING

GENUINE STERLING SILVER



with 7 Brilliant White Diamond Cut Stones Very popu lar. Give

> Latest Style

No. J-15 Price \$2.00



# **Alleged Lucky** 7-11 Horseshoe Scarf Pin

Many like to wear in tie for LUCK. 7 Brilliant Diamond Cut Stones in center. 11 Dazzling Gems on Horseshoe. Fine Gold Eylled Maunting. Filled Mounting.

No. J-20 - \$1.50



# **EXTRA FANCY** HOOP EARRINGS

SOLID GOLD EAR WIRES. For Pierced Ears. Very fine Rolled Gold Plate. Beautifully engraved Octagon design.

No. J-102E-Price only \$2.75

# ENGAGEMENT RING

GENUINE STERLING SILVER

Extra large Dazzling White Diamond Cut Gem. Sterling Silver Mounting. Very beau-tiful and rich looking Give size High

Quality

No. J-14 Price \$2.00





# ALLEGED LUCKY OMEN RING

Strange Weird Look-by Ring, supposed to be a Mo. J.16. . . . \$1.00



# FRIENDSHIP BUCKLE RING

Gold Finish, set with Ruby Colored Gems and Sparkling Brilliants. Many people wear as a FRIENDEHIP and LOVE Ring. Give size.

No. J-17. . . . \$2.00



# GENTS' CAMEO RING

Heavy Bright Yellow Gold Finish Mounting set with fine cut imitation Cameo. Beautifully engraved.



# GENTS' SHINING STAR RING

JAP Style. Bright Gold Fin-ish. Set with Diamond Cut Gem. Richly engraved. Very flashy. Give size.

No. J-18.......69c No. J-19.........50c WHEN YOU BUY FROM VALMOR YOU GET THE BEST

# FANCY EARRINGS TO MAKE WOMEN BEAUTIFUL





# MADAM QUEEN EARRINGS Beautifully engraved. Bright Gold Finish. Sparkling Synthetic Red Ruby surrounded with Rose Petal design. For pierced Ears. Order yours NOW. Fit for a Queen.

No. J-109E-Price ..... \$1.00



# STYLISH HOOP EARRINGS

Pretty engraved outer Hoops. Heavy Gold Finish and Snow White indestructible Pearl Drops. Two Diamond cut stones set above. For pierced or unpierced ears,

No. J-110E-Price..... \$1.00

# GYPSY STYLE EARRINGS

Long, fancy, oval Ear Drops. Simulated Pearl Centers with Diamond cut brilliants above. Heavy Yellow Gold Finish. Very pretty and attractive. For pierced Ears.

No. J-111E-Price.....\$1.25

### Jeweled Roman Cross **Earrings and Necklace Set**

Gold Finish Earrings and Necklace. Match perfectly. Set with 5 sparkling red synthetic Rubies. Be admired. Special low price for

FANCY CAMEO EARRINGS

Set with beautiful natural shade Cameo lady in fancy engraved Heavy Yellow Gold Finish Frame. Diamond cut brilliants set in Cameo. For pierced ears.

No. J-114E-Price . . . . . \$1.50



# ONLY HIGHEST QUALITY JEWELRY

Sold by Valmor

Products

Co. Very Latest

VAMPIRE JEWELED EARRINGS

Bright Yellow Gold Finish with three dazzling Diamond cut Brilliant Drops. Bright Rubylike gem under hoop. Look your best. Thrill your friends. For pierced ears. Big Bargain.

SPARKLING BEAUTY HOOP EARRINGS The very latest in Earrings. Five % karat Diamond cut stones. Three white and two blue. looking like Sapphires. Expensive looking and high class. Gold Finish. For pierced ears.

# No. J-116E-Price......51.00

# Style READ EVERY PAGE IN CATALOG—ORDER EVERYTHING YOU WANT

# HIGH QUALITY JEWELRY AT BARGAIN PRICES





# BEADED HOOP EARRINGS

Rich Yellow Bright Gold Finish. Very stylish. Real look real pretty. Wear these Earrings and attract attention. Have people look at you with admiration. For both pierced or unpierced ears.

No. J-117E-Price .......\$1.00

# EGYPTIAN STYLE EARRINGS

Wear these and be the Hit of the party. Two large synthetic PEARLS—one at ear lobe and other in fancy Gold Finish Filigree Frame. Three long Pendants set with flashy Red Gems hang from each Earring. For pierced or unpierced ears.

No. J-118E-Price ......\$1.00



RICH LOOKING EARRINGS Relied Gold Finish. Set with bright green synthetic Emeralds that sparkle. Looks like worth \$10.00

No. J-119E—Price ...\$1.50



# **PEACOCK RING**

Heavy engraved Gold Finish Mounting. Set with bright green syn-thetic Emeralds, to look like the eyes in the Pea-cock's tail. Sometimes called "Lucky Peacock Ring." Give size.

No. J-21-\$1.50



"LUCKY 7" EARRINGS
"Seven" Bright Sparkling Synthetic
RUBIES glitter around the Yellow Gold Fin-Big seller. For pierced No. J-120E-Price ...\$1.25



Beautiful Ring









LADIES' ELEGANT RING No. J-25-Price only. 35c

Mystic Oriental looking ring.
Many wear for Luck. Give size.
No. J-23—Price.....50c No. J-23—Price......50c No. J-23—Price......50c No. J-23—Price.....50c No. J-23—Price......50c No. J-23—Price.......50c No. J-23—Price........50c No. J-23—Price........50c No. J-23—Price........50c No. J-23—Price........50c No. J-23—Price.........50c No. J-23—Price.........50c No. J-23—Price........50c No. J-23—Price........50c No. J-23—Price.........50c No. J-23—Price........50c No. J-23—Price.........50c No. J-23—Price..........50c No. J-23—Price...........50c No. J-23—Price............50c No. J-23—Price..............50c No. J-23—Price...........50c No. J-23—Price..........................5

# BEAUTIFUL EARRINGS BEAUTIFY YOUR LOOKS



For Pierced Fars, Eight Brilliant stones set around Gem. Just Beauties!

No. J-210E - Price Only ...





DREAM GIRL HOOP EARRINGS Red Panel set in Shiny Gold Finish Mount-ing. Fancy Shaped for Pierced Ears.



Pierced Ears. Bright Yellow Gold No. J-211E - Price Only ..... 50c





BLUEBIRD of HAPPINESS BROOCH Highly Polished Silver Finish. Set with 11 No. J-214P - Price Only.



Combination Hoop and Horseshoe. Pierced Ears. Set with imitation diam 59c No. J-215E - Price Only ....



High Tone Earrings for Pierced Ears. Diamond cut Gem set in Fancy Filigree pear shaped design. Latest Style.



STICK PIN High-Class Horse-shee Design set with Flashy stones. No. J - 2205 — Price Only 50c

Price Only 50c VALMOR SELLS HIGHEST CLASS JEWELRY PRICES

# VERY HIGH QUALITY HOOP EARRINGS



Cleo-May Hoop Earrings

Bdsht Rolled Gold Plate, For Pierced Ears. Latest
syfe for Girls and Women, High Class, Order yours
syfe for You will be happy to have these Beautiful
yow. The Company of the Co

No. J-201E—Bargain Price, Only . . . 50c



Fine Rolled Gold Plate. For Pierced Ears, Same size as picture, Ladies and Girls attract admiring glances by having these Hoops hanging from your cars. High-Quality, Should wear a life time. Be sure to Order NOW.

No. J-202E—Bargain Price, Only...75c



Southern Girl Hoop Earrings

Bight Yellow Gold Finish. For Pierced Ears. They daugle and Flash when you move your head. Attracts attention and Admiring glances everywhere. You will be glad you bought a pair. A Real Joy to wear. No. J-203E-Bargain Price, Only . \$1.00



Dixie Love Engraved Earrings
Bright Yellow Gold Finish Engraved Facet Ear Hoops.
For Pierced Ears. Engraved on both sides. These Gold
Rich Looking, Highly Polished Hoops are Beauties. Be
sure to get a pair and attract the men folks attention.

No. J-204E-Bargain Price, Only . \$2.00



Extra Large DeLuxe Earrings

Bary Bright Yellow Rolled Gold Plate. For Pierced Ears, the Bright



Lover's Delight Ear Hoops

Bright Rolled Gold Plate. For Pierced Ears. Heavily Engraved. Real Rich Looking. Earrings like this dangling from the ears should help make your face look real Pretty. Looks like \$10.00 Value. Order a pair today.

No. J-206E—Bargain Price, Only . \$2.50

them so. They sure look pretty dangling from the J. 205E—Bargain Price, Only . \$1.75 Send All Orders to VALMOR PRODUCTS CO., 2241 Indiana Ave., Chicago, U.S.A.



LUCKY MAN HORSESHOE STICK PIN





Sparkling Diamond Cut stone set in Flashy Rose Design. No. J-2185-Price Only 50c

FLASHY STICK PIN

No. J - 216E-Price Only......88c

AT BARGAIN

They'll say "Whose that Man?" when you wear this Pin. No. J - 2195 -

# MEN'S and BOYS' Alleged LUCKY BIRTHDAY RINGS



Special Cut Price for HIGH **QUALITY** 

All Rings are Finely Engraved Bright Yellow GOLD Looking set with synthetic Birthstones. We have given below pretty verses that signify many beliefs regarding BIRTHSTONE Rings, but we make no claims that these are accurate or that the Rings are as High-Grade Jewelry.





JANUARY-GARNET

No. 60 - Price . . 75c



MAY-EMERALD

The Green EMERALD your hand should adorn
For PROTECTION and Courage No. 64 - Price . . 75c



SEPTEMBER-SAPPHIRE

Don't Fail to Give

Size When Ordering



No. 61 - Price . . 75c



JUNE-PEARL LOVE AND HAPPINESS
Wear a PEARL if born in
JUNE on your hand.
For Health, Wealth and Long
Life to company

No. 65 - Price . . 75c



OCTOBER-OPAL

0 1 2 3 4 5 6 7 8 910111213



MARCH Children wear a BLOODSTONE on the Hand For Wealth and Courage and



JULY-RUBY PEACE AGAINST EVIL
Born in JULY, the RUBY is
the stone for thee,
Protects the Body and from
the EVIL leaves you Free.
No. 66 - Price . . . 75c



NOVEMBER-TOPAZ



APRIL-DIAMOND

APRIL born wear a DIAMOND through the years To get Rid of EVIL, Sadness





AUGUST-SARDONYX ATTRACTS FRIENDS

No. 67 - Price - . 750



DECEMBER-TURQUOISE

A Pretty SAPPHIRE on your finger black and For Leve., GOOD LUCK and For Leve., GOOD LUCK and No. 68 - Price . . 75c

No. 68 - Price . . 75c

No. 69 - Price . . 75c

No. 70 - Price . . 75c

# TO GET FINGER SIZE

Take a narrow strip of paper or string and wrap it snusly around the largest part of the finer. Then cut off so that the ends just meet. Place one end of part entering at point A on scale at left. Then read figure at the other end, which is your RING SIZE. If your size falls between two numbers, order ½ size larger than smaller number.

ALL EARRINGS ON THIS PAGE FOR PIERCED EARS





HORSESHOE You'll enjoy wearing these Novelty Horse-shoe Earrings in Bright Gold Finish.



ecial MUSIC Special Harp Design In Bright Gold Fin-ish. For those who love Music Order Now, on your ears.



FLIRTATION



Some say to wear as You'll enjoy wearing Secial Harp Design The Fan as sym. Bright Gold Finish, Lock Helping Hand to Luck. We sell shoe Earrings in the For those who Firitation. We are the Finish to the Firitation. We sell shoe Earrings in the For those who Firitation. We are the Finish Lock Music Order Now, on your expenses the Finish Lock Music Order Now, on your Education Education For Education For Some Strange, Old Look Free Hand Decoming the Finish Lock Music Order Now, on your Education For Edu







FINE EARRINGS
Lovely Rose Design.
Bright Gold Finish. Look
very pretty dangling from
your Ears. Order NOW.



Cross signifies FAITH, Anchor for HOPE, Heart for LOVE. Wear these 3 all in i. Order NOW. No. J-228E . . . 60c No. J-229E . . . 75c No. J-230E . . . \$1.00 No. J-231E . . . . 75c



TRUE HEART Bright Gold Finish, Engraved Heart Design. Feel Happy wearing these lovely Earrings.





STAR and HOOP Earrings High-Class 2 in I Hoop en-graved with Bright GOLD Finish STARS, Set with Diamond cut White Stone, Bargain Price, No. J-232E Price . . . 50c



NEW ORLEANS GIRL

A Real Beauty, worn by Belles
of the South Extra Heavy
Yellow Gold Finish, Fancy engrared design. Bargain Price. No. J-233E Price . . . 50c



SWEETIE MINE Earrings
Brilliant, Dazzling GOLD Finish Earrings each set with 3
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